



WHAT DRIVES LA: WORK A REQUEST FOR PROPOSALS

The *What Drives LA: Work* (WDLA) Steering Committee is seeking proposals from PCC administrators, faculty, and staff who plan to develop and implement innovative projects in Spring 2006 that deal with the issues of work and careers in Los Angeles and that encourage active, interdisciplinary teaching and learning.

The WDLA Steering Committee will fund projects for up to \$1000 and will give priority to projects that

- **encourage collaboration among individuals and/or groups from different departments or divisions**
- **are part of the coursework for students in more than one class**
- **appeal to a campus-wide audience**
- **will culminate with student participation in the Borders of Diversity Conference, May 18 or a display of student work during Convocation Week, May 16-18**

Appropriate proposals might include a request for funds for a field trip, guest speaker, instructional materials, and/or publication of student work.

This WDLA: Work project is funded by Partnership for Excellence (PFE).

Guidelines

1. The funds must be used to develop and implement a Los-Angeles focused activity, project, or event during the Spring 2006 semester. Projects in the Pasadena area are welcomed.
2. Funds may not be used for stipends, equipment, food, or cash awards.
3. A successful proposal must:
 - Be no more than 2 pages
 - Employ issues of work/career in Los Angeles as the focus
 - Describe the project using the proposal outline below
 - Include a detailed budget explaining how the funds will be spent
3. You must agree to evaluate the project and write a brief summary at the end of the project.

PLEASE SUBMIT PROPOSALS TO CYNDI GEORGE IN THE OFFICE OF VOCATIONAL EDUCATION (C221).

Deadline for submission: 4:30 pm, Friday, October 14, 2005

Announcement of winning proposals: Friday, October 21, 2005

Semester of implementation: Spring 2006



What Drives LA: Work *PROPOSAL*

Please follow the outline below when writing your proposal. Limit your description to no more than 2 double-spaced pages.

Name(s) _____

Division(s)/Department(s) _____

1. **Proposal Summary** (Who is your target audience? Is it just your class or will others be actively involved? What do you plan to do? What aspect(s) of work and careers in Los Angeles will you incorporate into your activity, project, or event?)
2. **Benefits to students and/or colleagues** (What is your learning outcome: what do you want your target audience to know and do? How will your project help them learn?)
3. **Benefits to other members of the PCC community** (Will those not included in your target audience be able to participate or benefit in some way? If so, how?)
4. **Dissemination** (How do you plan to let others on campus know about your project?)
5. **Convocation** (This year, WDLA will sponsor a convocation on May 16-18. It will be a celebration of student work and will include the Borders of Diversity Conference on May 18. How do you plan to incorporate your project into the convocation?)
6. **Evaluation** (How will you evaluate the success of your project?)
7. **Budget** (How much are you asking for? How will the funds be spent?)