Financial Aid

Text Me: The Promise of Strategic Nudging to increase Student Awareness and Access to Financial Aid

By Cecilia Rios-Aguilar, Paul Martinez, Austin Lyke, Devon Graves, Diana Lopez, and Regina Deli-Amen

Figure 1: Financial aid process at Streamline Community College
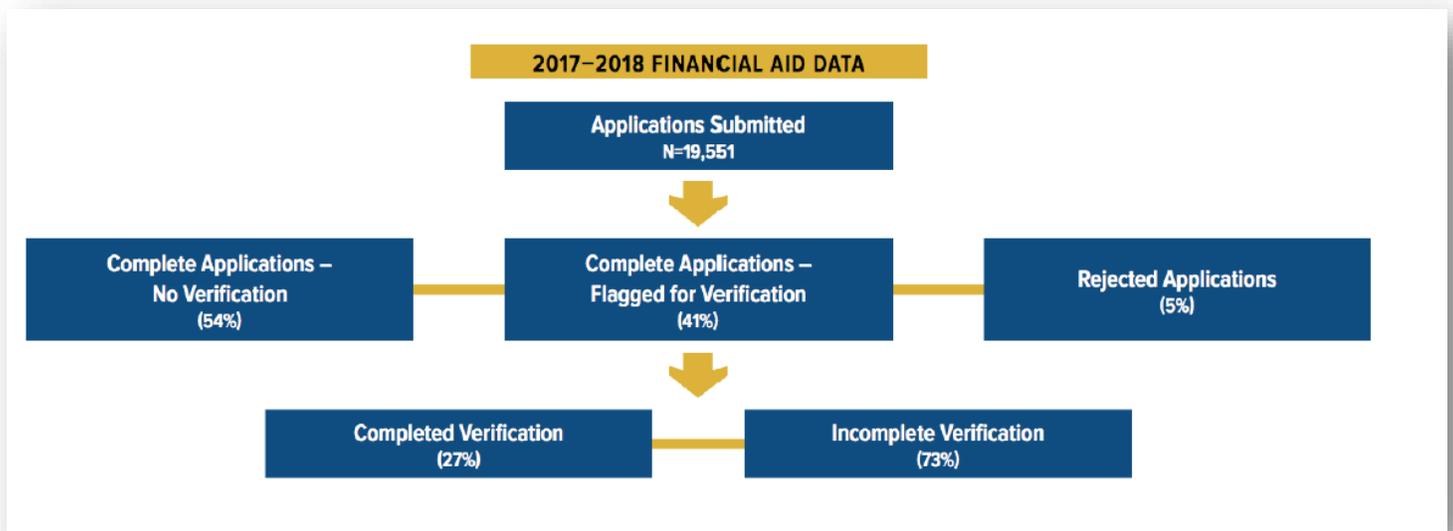
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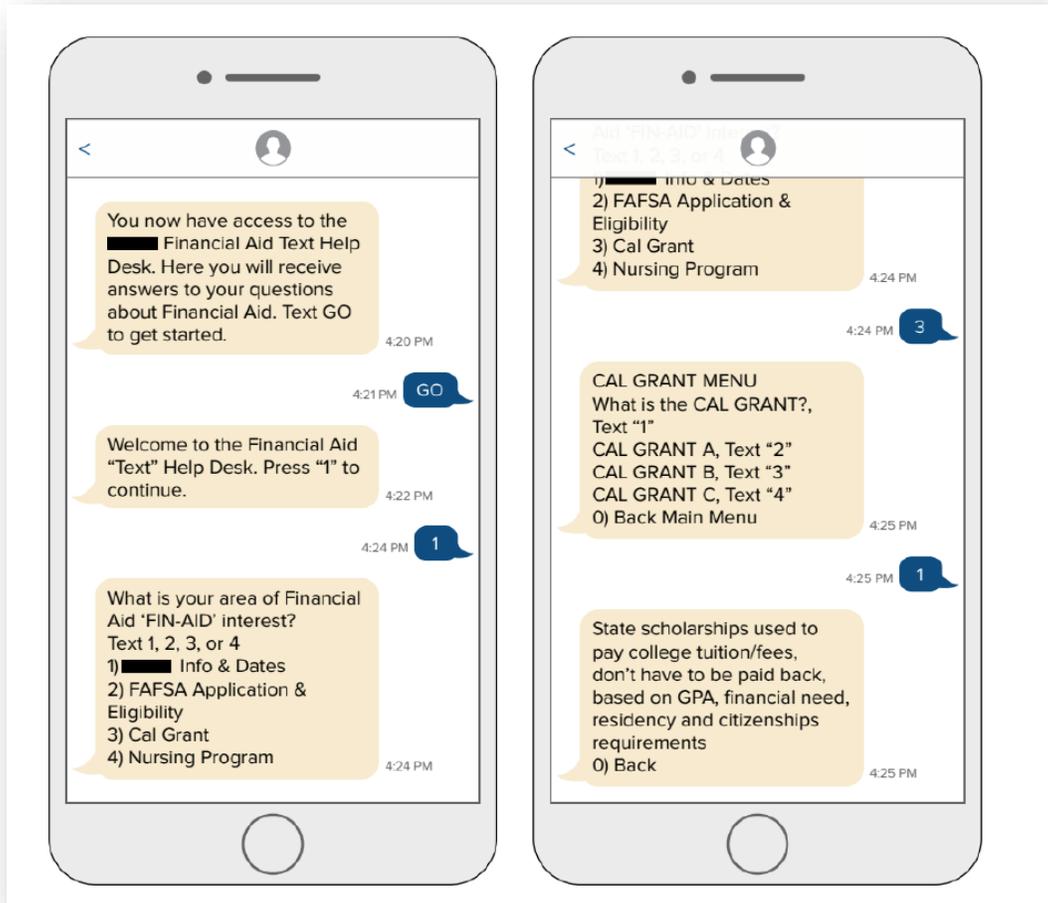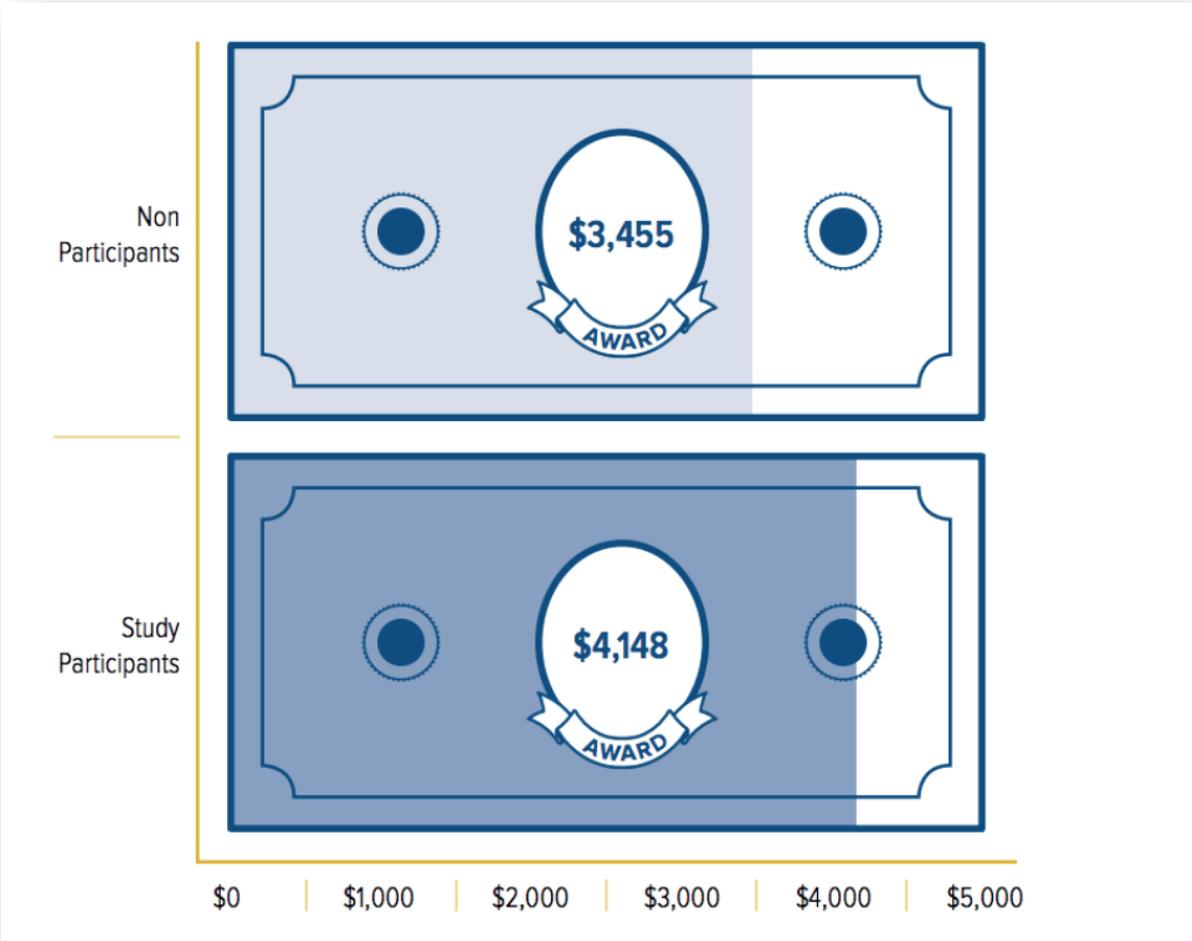Figure 2: Platform example screenshots

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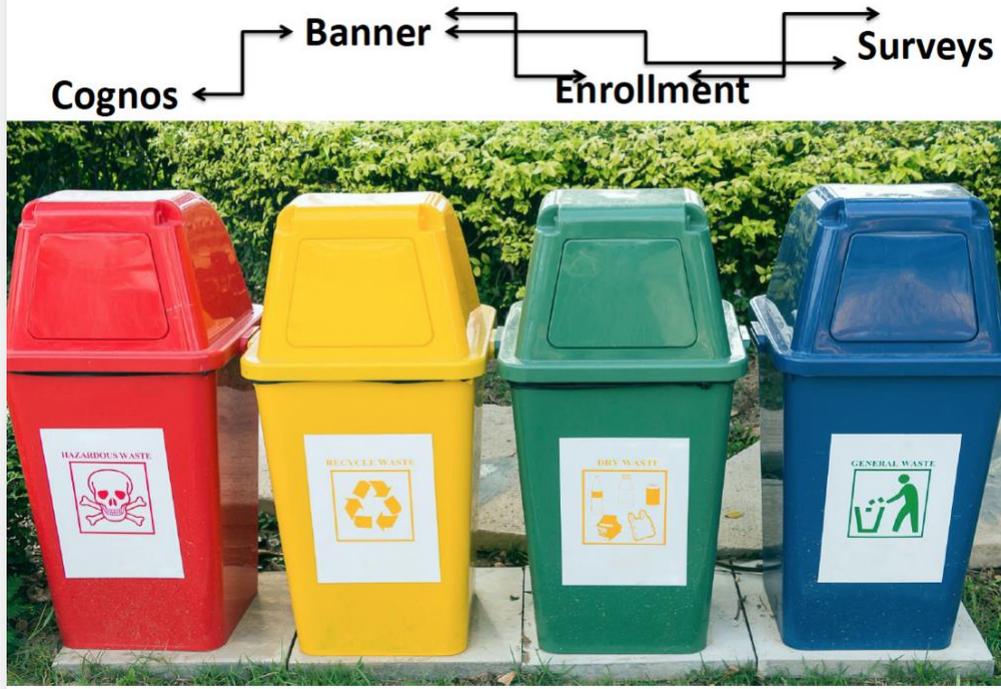Graduate School of Education and Information Studies - UCLA

Figure 3: Financial aid award amounts (2017-2018)

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DATA (IN)VISIBILITY IS A FORM OF POWER

- We will not be able to unmask inequities if we don't think of DATA differently
- We will not be ale to improve the lives of students if we don't help students navigate the financial aid process more effectively.

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Scenarios Where Data (In)Visibility Matters---A lot

Financial Aid

a. Verification Process: Who gets verified, when, and why?

b. Eligibility for financial aid: Who is eligible, when, and why?

Data Brokers

Our field needs data brokers who focus their talents and analytical lenses to better serve students, to enhance organizational performance, to make inequities visible, and to challenge power dynamics and structures that oppress marginalized groups of students.

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