

William Ericson Photography Competition and Scholarship Program Community College Division

Students currently attending Pasadena City College are invited to submit entries for the 2nd Annual Ericson Photography Competition. Applications will be available in early January 2024.

Scholarship awards are to be used by the awarded student to further their photographic education. Scholarship awards will be paid directly to the school of their choice with proof of enrollment/matriculation.

Competition Guidelines and Requirements:

- Students must be currently enrolled at Pasadena City College in the semester of application. All majors are invited to participate.
- **Participants may not be currently or previously working as a professional photographer.**
- To apply, students must log in to Blackbaud Award Management using the specific Ericson Link [HERE](#). For specific questions related to the application system, please contact kmmcpeak@pasadena.edu.
- Applications will open on January 17, 2024, and will close on April 1st, 2024.
- Applicants will submit digital files only. Analog photographs must be scanned and submitted as digital files.
- The submitted photo must be a digital file, CMYK, 300 dpi, and fit within an 11" x 14" format (vertical or horizontal). The file may not exceed 10 MB.
- Minimal manipulation of digital images to accurately render the subject is acceptable e.g.: small adjustments to brightness, color, color balance, and/or sharpness, are acceptable.
- The student must take the photo and each student is allowed to enter only one photo in one category. No group work allowed. No series allowed.
- The photo categories include the following (to view category samples visit: <https://www.ericsonfoundation.org>)
 - People
 - Places
 - Things
 - Abstracts
 - Commercial Photography

- The application must also include certain details about the photo:
 - When it was taken (Month/Day/Year)
 - Where it was taken (City, State)
 - Format (Digital or Film/Analog)
 - Type of Camera Used
 - 100-word statement maximum explaining the inspiration behind the photo, etc.
- Students must also write a 100-word maximum statement on how the scholarship funds will help to further their photography education.
- Students are encouraged to become familiar with the work of William Ericson by visiting the Ericson Foundation Webpage, reviewing the Ericson book (RETROSPECTIVE – available in the VAMS and PCC Foundation office), or clicking on the link in the online application.
- Finalists will be notified of their selection no later than April 15th, 2024. Printing of photos can take place in the Photo Lab on the PCC campus. Students will need to print their photo and submit it to the VAMS Office for the gallery no later than May 1st, 2024.
- This photo competition is meant to reflect, inspire, and preserve the legacy of Bill Ericson's work; as such, photo content should be family-friendly and represent the values of your high school and the Ericson Foundation. In addition, using Artificial Intelligence software or platforms to create entries for this competition is strictly prohibited.
- To learn more about William G. Ericson and the William G. Ericson Foundation, visit <https://www.ericsonfoundation.org>.